

PRESS RELEASES

National Press Release

[← Back to Press Releases Index](#)

Tavistock Restaurants Retains Duke Marketing

DUKE MARKETING TO HANDLE PUBLIC RELATIONS DUTIES FOR FREEBIRDS WORLD BURRITO, SAPPORO, CALIFORNIA CAFE, CAFE DEL REY, BLACKHAWK GRILLE AND MORE

PR Newswire

SAN RAFAEL, Calif., May 14 /PRNewswire/ -- Duke Marketing, LLC., an integrated marketing communications firm, announced today Tavistock Restaurants, LLC has retained Duke Marketing to provide public relations duties for the Company and their multiple restaurant concepts.

"Linda Duke and her firm are highly respected in the restaurant industry," said Jeff Carl, chief marketing officer, Tavistock Restaurants. "They have a great reputation for creative ideas and effective marketing communications, so we know we are in good hands."

Tavistock Restaurants, based in Emeryville California, owns and operates a diverse collection of restaurant concepts ranging from fast casual to upscale dining. The Company's portfolio includes Freebirds World Burrito, Sapporo, California Cafe, Napa Valley Grille, Blackhawk Grille, Alcatraz Brewing Company, Cafe del Rey and ZED451.

"I am thrilled to be working with Tavistock Restaurants," said Linda Duke, chief executive of Duke Marketing. "We've done projects with them over the years, and have followed their successes. It's exciting to have the opportunity to tell the stories about their amazing brands."

Duke Marketing will provide communications for Tavistock Restaurants and manage the grand re-launch of Tavistock's recently acquired Sapporo restaurant in Scottsdale, Arizona. Other duties include handling public relations for the fast growing and very popular Freebirds brand including its upcoming grand opening on the campus of the University of Southern California.

About Duke Marketing, LLC.®