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# NOVATO ADVANCE

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**Archives > Novato Advance > News** Thursday, September 09, 2010

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## Straw Hat Pizza selects Novato marketing firm; sponsors sought for OLL Oct. event

Published: Wednesday, September 8, 2010 2:47 PM PDT

Straw Hat Pizza selected Duke Marketing LLC as its marketing agency of record. Terms of the deal were not disclosed. Duke Marketing will manage communications, branding, and public relations for the 77-restaurant chain.

The 51-year-old pizza company is growing outside of the West Coast, opening new stores in Arkansas, Arizona, Florida, New Jersey, and Texas with growth plans to reach 150 locations within two years.

Duke Marketing recently announced other new business from Bay Area based Tavistock Restaurants.

For more information contact Duke Marketing at 492-4534 or visit [www.dukemarketing.com](http://www.dukemarketing.com).

Our Lady of Loretto School presents its fall festival on Saturday, Oct. 2, from 10 a.m. to 4 p.m., following a 23-year hiatus. Local businesses are sought to sponsor the fun event that offers something for all ages.

Proceeds will benefit the OLL endowment fund that provides financial assistance for the children of former OLL students.

To find out more, business owners or managers are invited to call 892-8621.

Lisa Alpine of Novato presents "Self-Publishing Boot Camp Workshop: 10 Steps to Self-Publishing Success," a one-day seminar on Oct. 16. Hours are 9 a.m. to 5 p.m. at the Craneway in Point Richmond. The fee of \$155 includes a seated luncheon at the Boiler House Restaurant and Alpine's 87-page workbook to teach successful strategies for any self-publisher. For more information, or to register, call 887-8820.

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Blanca Florido named new artistic director for Novato Theater Company

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